

The Deal Room

Make the first deal

Presented by



Veriseek Education

In Association with

Nandan
Growth Fund

Himland
Capital Advisors

J **JITIN CHAWLA'S**
CENTRE FOR CAREER DEVELOPMENT

The Deal Room

Make the first deal

**2 Day
Immersion**

CV Building

**Practitioner Lead
Session & Project**

**Industry
recognised
skills**

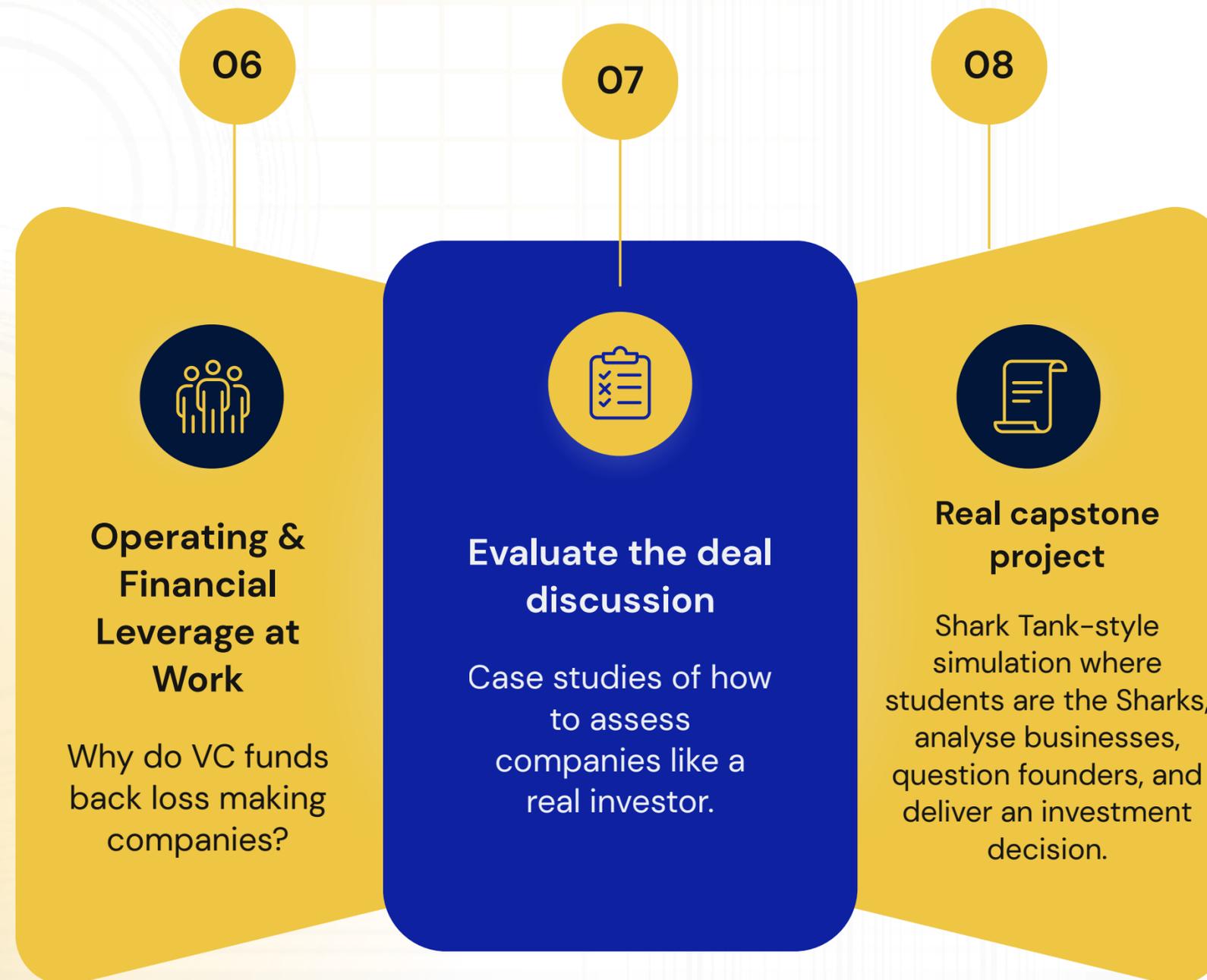


The Deal Room is a first-of-its-kind programme in India that builds real thinking and investing skills for students, led by senior industry leaders and **Ivy League alumni** and culminates in a **Shark Tank style VC roleplay** where the **students are the Sharks**.

Day 1 - Building the Basics



Day 2 - Venture Capital in Action



What students get

01

Industry connect

Meet and interact with investors and senior industry leaders

02

Job-ready skills

Build skills that translate across roles: structured thinking, business analysis, communication, and decision-making.

03

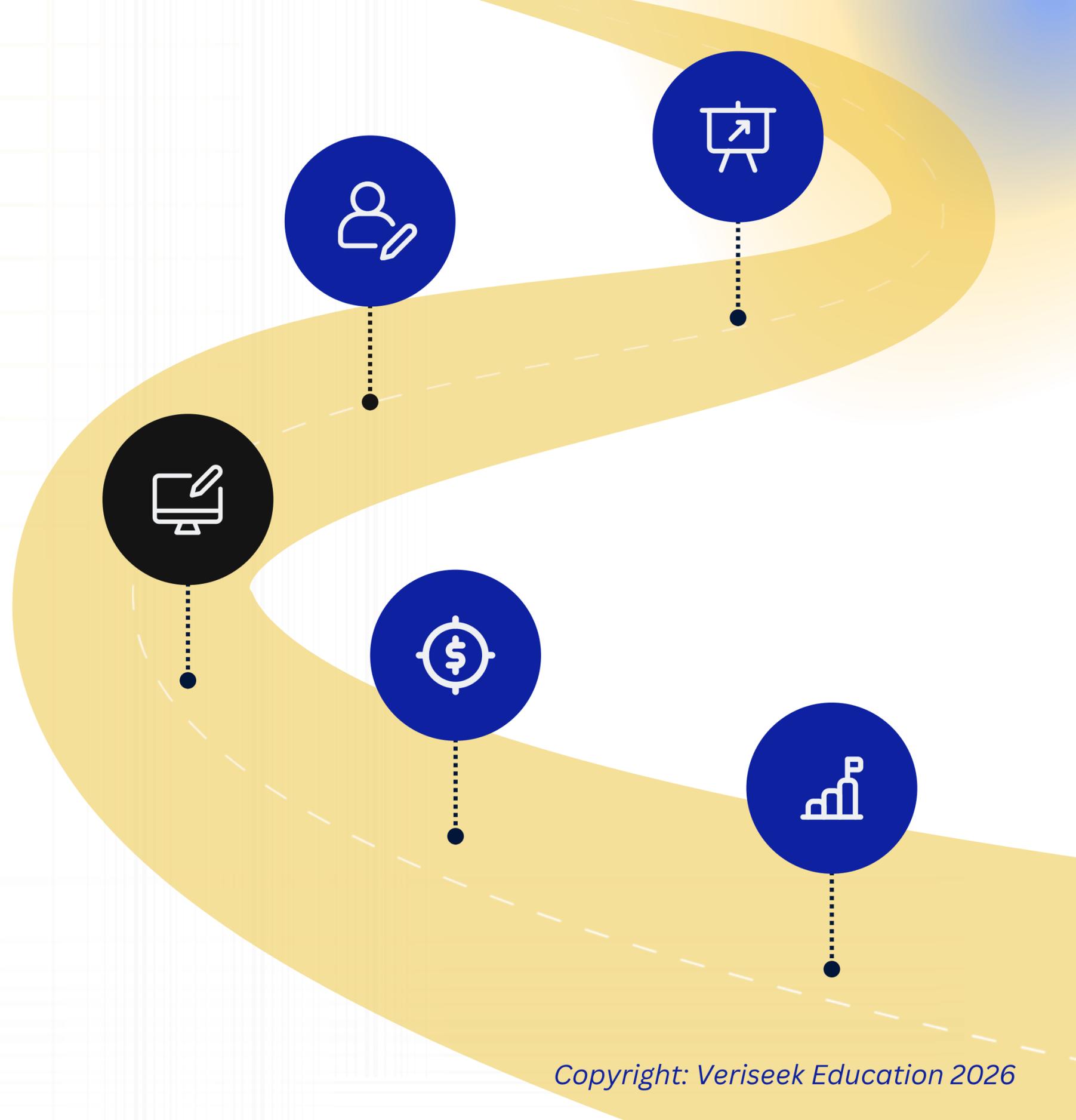
LORs and Certificates

Merit-based LORs and certificates for top performers in the programme.

04

Exposure day

Top performers get a chance to visit and observe how a fund works.



Mentors



Mr. Rajat Kumar 

Nandan Capital | Ex-McKinsey | Wharton Alum



Mr. Mayank Kapoor 

VP Leena AI | Alumn IIT Delhi & MIT



Mr. Siddhant Gupta 

Founder, Himland Capital | Ex-VP Sixth Sense



Eligibility criteria and fees

- **Eligibility:** College students (stream agnostic)
- Students will be required to be on campus from **9:00 AM to 5:00 PM** on both days

Programme Fee

INR 15000 + GST



14 - 15 March, 2026



Shiv Nadar University, Greater Noida

Contact Us



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Website

www.veriseekeducation.com/thedealroom



Location

AltF MPD Tower, 2nd Floor, Golf
Course Road, Sector 43, Gurugram,
Haryana 122002

To apply scan



Example situation

OatMighty, founded in 2023 by Shruti Gupta (IIT Delhi and IIM Ahmedabad alumnus), is India's first flavour-led, high-protein oats brand for individuals who want a healthy yet delicious breakfast. The ready-to-mix range delivers a protein-packed meal that is not bland or boring, and can taste closer to dessert than diet food. Operating for just over two years, OatMighty sells business-to-consumer in the food and cereals category, with only a few similar-stage rivals. Its moat is clear: better taste and flavour innovation, backed by strong nutritional content. The obtainable market is estimated at 500 crore over the next few years, with headroom for a scaled national brand.

Ask: INR 5 cr for 20% stake

Particulars	Year 1 (Rs)	Year 2 (Rs)
Items	10,000	20,000
Value per item	1,000	1,000
Total revenue	10,000,000	20,000,000
Total Cost of Goods Sold	7,500,000	15,000,000
Gross profits	2,500,000	5,000,000
Less: Research and Development	1,000,000	
Less: Salaries	300,000	300,000
Less: Marketing	2,000,000	5,500,000
Less: Rent	300,000	300,000
EBITDA	-1,100,000	-1,100,000
Interest cost	0	0
PBT (Profit Before Tax)	-1,100,000	-1,100,000
PBT % / Revenues	-11.00%	-5.50%